

The ABPI Code of Practice for the Pharmaceutical Industry sets standards for the promotion of medicines for prescribing to health professionals and the provision of information to the public about prescription only medicines. Publicity is the main sanction when breaches of the Code are ruled. The latest case ruled in breach of Clause 2 of the Code (a sign of particular censure) and/or where a company was publicly reprimanded is highlighted below.

**Moderna has breached the ABPI Code of Practice for the Pharmaceutical Industry and brought discredit upon, and reduced confidence in, the pharmaceutical industry. In addition, Moderna was publicly reprimanded.**

#### **Moderna – Case/0316/10/24**

For failing to include all relevant information in its submission for a previous case (Case AUTH/3886/3/24), Company was ruled in breach of the following clauses of the 2021 Code:

- Clause 2** - Bringing discredit upon, and reducing confidence in, the pharmaceutical industry
- Clause 5.1** - Failing to maintain high standards

In addition, the Code of Practice Appeal Board required Moderna to be publicly reprimanded for failing to provide a full and frank disclosure of all the facts in its response to a previous case (Case AUTH/3886/3/24). The Appeal Board also required a specific scope audit focusing on Moderna's culture, governance and compliance framework.

The interim case report and public reprimand are available at [www.pmcpa.org.uk](http://www.pmcpa.org.uk).

The Prescription Medicines Code of Practice Authority (PMCPA) was established by The Association of the British Pharmaceutical Industry (ABPI) to operate the ABPI Code of Practice for the Pharmaceutical Industry independently of the ABPI. The PMCPA is a division of the ABPI. The Code covers the promotion of medicines for prescribing to health professionals and the provision of information to the public about prescription only medicines.

If you have any concerns about the activities of pharmaceutical companies in this regard, please contact the PMCPA at 2<sup>nd</sup> Floor, Goldings House, Hay's Galleria, 2 Hay's Lane, London, SE1 2HB, email: [complaints@pmcpa.org.uk](mailto:complaints@pmcpa.org.uk), or visit [www.pmcpa.org.uk/complaints-procedure/make-a-complaint](http://www.pmcpa.org.uk/complaints-procedure/make-a-complaint).

The Code and other information, including details about ongoing cases, can be found on the PMCPA website: [www.pmcpa.org.uk](http://www.pmcpa.org.uk).